

PROJECTING THE CHANGE: AUDIOVISUAL CREATION AND ECOSOCIAL CRISIS



OPEN CALL

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Organize:

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MHESTE
Máster en Humanidades Ecológicas,
Sustentabilidad y Transición Ecosocial



1. CALL

This is a **call for audiovisual creation** whose selected videos will be presented at the Conference entitled “**Projecting change: audiovisual creation and ecosocial crisis**” to be held at La Casa Encendida (LCE) in Madrid on January 27, 2022. Its main objective is to address the challenge of the thought and communication of a sustainability culture that facilitates the appropriate ecosocial transitions to the new scenarios of climate change, less energy availability and ecosystem fragility.

We propose to reflect on the challenges posed by the transition process towards more sustainable societies, focusing on the role of art and, specifically, the audiovisual medium, on the necessary change in worldview that this requires.

Taking into account the importance of artistic practices as generators of worldview, we want to emphasize the fundamental role that the audiovisual must have in the ecosocial discourse, given the central role of the moving image in our culture. This has been implanted gradually in our daily lives, leaving the cinemas to reach our homes through televisions first and computers and mobile devices later. The moving image is part, not only of our lives, but also of our way of seeing the world, which is why it is essential to pay attention to it as a central line where the ecosocial discourse must develop.

Therefore, the main objective of this Conference will be to prove how many audiovisuales, that actively participate in the ecosocial discourse mentioned, have proliferated nowadays: documentaries, activist videos, environmental awareness campaigns, works of video art, films and fiction series, etc. It is necessary to study audiovisual productions as a means of high empathic capacity, capable of revealing other ways of seeing and showing.

2. TOPIC AND LINES OF INTEREST

We establish a series of lines of interest that respond to the approach described above:

- 1. Communication of the ecosocial crisis: denounce of the current climate change situation, of ecosystem and social fragility, of the future energy crisis.**
- 2. Our way of life and its ecosystem impact: savage capitalism, consumerism, neoliberal policies, globalization, etc.**
- 3. Aesthetics of nature: the empathic connection with ecosystems and species as a way to promote an ecological ethic of ideological commitment.**
- 4. Purposeful audiovisuales, achievable utopias: where do we want to go; how to build imaginary of transition towards real sustainability, beyond the media and institutional pose.**

In turn, the videos presented could belong to different categories of audiovisual creation, such as:

- Short documentaries.**
- Videos of activists, environmental awareness.**
- Video art works.**
- Fiction shorts.**
- Audiovisual essay.**

3.PARTICIPANTS

Artists or groups of any origin can participate, with no age limit. The videos presented must be original and, in the event that they include images from third parties, the authors are responsible for complying with the legislation on intellectual property rights.

Only one audiovisual work per author or group may be presented.

4.FORMATS AND DURATION

Audiovisual works can be presented in any standard video format, such as: MPEG, AVI, ASF, FLV, 3GPP, etc., as long as the necessary quality is maintained for projection on a large-format projection screen.

The duration of each video presented may not exceed 5 minutes.

5.DEADLINE AND PRESENTATION OF THE WORKS

Proposals may be submitted from October 15 to **November 15, 2021.**

The registration process of the works will be carried out electronically under a pseudonym through the **form attached to this call that will be sent in PDF to the email address: humeco@upv.es**

To guarantee anonymity, the works cannot contain any information about their authorship. In the event that the video previously includes this type of visible information, it must be covered or pixelated to be sent.

The videos must be uploaded to an online repository that allows them to be viewed in optimal quality (such as vimeo, youtube, etc.). For this, a personal account may not be used in order to avoid references to the identity of the author.

When filling in the form, the author will include the link and, if necessary, the password to access the material.

It will also be indicated if the work in question is presented after having attended the “Audiovisual creation workshop: Projecting change: audiovisual creation and ecological crisis” (CFP, UPV, from September 27 to October 7, 2021) or if, by on the contrary, it is presented by free competition.

Files sent directly to the email address will not be accepted, nor will physical media such as DVDs or pendrives be received.

The selected artists will be notified personally of the failure to the email provided in the registration form (whose address must be as anonymous as possible). The selected ones will have a maximum period of 15 days to send the original work and identify themselves. If after this period no notification has been received, it will be understood that the artist renounces to be part of the exhibition. The final file must be exactly the same as the one posted online but without the cuts or pixelation introduced to hide the identity of the artist. Any other modification of the work could be grounds for disqualification.

6.ASSESSMENT CRITERIA

The videos presented will go through a **pre-selection** to see if they meet the requirements of these bases and if they have a minimum technical quality for good viewing on a large-format screen.

Subsequently, a **W** of professionals and experts will select the audiovisual works that will be screened during the aforementioned Conference at LCE in Madrid, following the following criteria:

- **Adaptation to the general theme of the Conference and the lines of interest detailed above.**
- **Quality and technical resolution of the video.**
- **Interest and conceptual solidity of the work.**
- **Originality and innovation of the work.**

7.JURY

The jury will be made up of the following 7 members:

- **The 3 coordinators of the Conference appointments.**
- **A representative of La Casa Encendida in Madrid.**
- **The 2 teachers of the “Audiovisual creation workshop: Projecting change: audiovisual creation and ecosocial crisis”, belonging to the La Cosecha Audiovisual Production Company.**

8.FINAL SELECTION

The final result of the selection process will be made public during the month of December 2021 through the following web pages:

<https://ecoeducacion.webs.upv.es/> and <https://ecohumanidades.webs.upv.es/>

The selected authors will also receive a personal communication by email and at that time they will have 15 days to identify themselves and send the original file. In case that the authorship belongs to a group, the personal data of one of the authors as the person in charge of the project will be sufficient.

The selection of the sample will be organized in two sections:

- **The section resulting from the “Audiovisual creation workshop: Projecting change: audiovisual creation and eco-social crisis” (CFP, UPV, from September 27 to October 7, 2021). The length of all the works selected together for this section will not exceed 30 min in duration.**
- **The free contest section with the videos presented outside the aforementioned workshop. The length of all the works selected together for that section will not exceed 30 min in duration.**

The fact of being selected will entail the reward of participating in the Conference “Projecting change: audiovisual creation and eco-social crisis” that will be held at La Casa Encendida in Madrid on January 27, 2022 as well as in the exhibition of works that will be screened at La Casa Encendida and widely publicized on the agenda of LCE space and the R&D project that is the framework for this call. The screening will be accompanied by a colloquium between lecturers and spectators, where one of the directors

of the French series El Colapso (Canal +, 2019) is invited to participate contrasting his project with the selection resulting from this call. We hope this will provide the Conference with maximum interest and dissemination.

After the aforementioned Conference, the coordinators could organize other national or international exhibitions to give more diffusion to the pieces, always informing the authors and requesting express authorization to project their work in that possible new exhibition.

9. FINANCING AND INTELLECTUAL PROPERTY RIGHTS

This is a non-profit exhibition that is part of the R&D Project funded by the Ministry of Science, Innovation and Universities entitled Ecological Humanities and Ecosocial Transitions. Ethical, aesthetic and pedagogical proposals for the Anthropocene (2020-2023).

The authors give their works free of charge for dissemination in the aforementioned Conference “Projecting change: audiovisual creation and eco-social crisis” that will be held at La Casa Encendida in Madrid on January 27, 2022.

The videos will be used exclusively in relation to said non-profit public exhibition and reference will always be made to the authorship of the artists or group, to contribute to the widest possible dissemination of their work.

Likewise, the videos could be included, with the **express authorization of their authors, on the website <https://ecohumanidades.webs.upv.es/>, either a fragment or the entire work, depending on the choice of their authors. This authorization will be sent only if the work is selected for the exhibition at LCE in Madrid, before January 7, 2022 in PDF to the email address: humeco@upv.es**

The organization could use small fragments of the videos (no more than twenty seconds) or frames of them, to promote the Conference in different media (posters, press, publications, etc.) with the sole purpose of disseminating the sample, always citing the authorship of the images used.

In case that the piece includes images from third parties, the organization of this event is not responsible for the improper use of the images, it will be the authors who have to certify the intellectual property of their works, bearing in mind the appropriate legislation for such purposes.

10. ACCEPTANCE OF THE BASES

Participating in this call implies knowledge and acceptance of these rules. The convening organization of these bases reserves the right to make modifications and / or take initiatives not included in these bases, if this has a positive impact on the audiovisual exhibition.